International Executive MBA in Finance and Control

Embrace the Challenge of International Financial Leadership Roles

www.embainfinance.com

Strengthen Your Financial Leadership and Strategic Thinking

The International Executive MBA in Finance and Control program is tailored to finance professionals gifted with the talent and drive to become CFOs. Financial leadership requires a vision of how value creation can best be steered and controlled across the world to enhance competitiveness. The program strengthens participants’ strategic thinking and financial leadership by providing new knowledge, skills and tools that can be applied immediately in practice.

The program is run by a pair of three leading institutions: Aalto University Executive Education, Norwegian School of Economics, Vrije Universiteit Amsterdam and School of Business and Economics.

All three institutions have an impressive track record of highly evaluated and accredited executive programs and have earned a reputation for delivering high finance professionals and CFOs in their respective countries.
Designed for the Future

The International EMBA in Finance and Control program is designed to boost careers in finance. While many finance functions have become rather specialized, this program provides an opportunity to focus on the broad knowledge and skills needed to prepare for a future role as CFO. It integrates general management capabilities with the specific requirements of the business partner role, reporting role and fiduciary role of senior finance professionals.

The program hosts an internationally diverse group of participants from multinational corporations providing an inspiring community with the potential for a ‘deep dive’ in several areas relevant for future CFOs. In addition to the opportunity to exchange ideas and experiences in class, the participants also provide a lifelong network.

The program is designed to cover both the relevant academic knowledge and the practical experiences of multinational corporations and their financial leadership. Experienced CFOs from multinational corporations are invited to discuss the international aspects of their strategic and operational challenges.

Applicable Knowledge

The modules for the International Executive MBA in Finance and Control are taught by world-class professors from the three universities. In addition to their academic qualifications, our professors are excellent teachers and have significant business experience in a range of organizations. They use a variety of teaching methods, including international case studies, simulations, group projects, and lectures.

Class sessions are highly interactive, enabling participants to reflect on the contents, share their experiences, and find ways to apply the learning in their own context. Current themes such as data analytics, business intelligence and driving innovation are part of the well-designed program.

Benefits

The program is designed to thoroughly prepare already highly educated and experienced professionals for a future role as a CFO. It teaches them to

- leverage from strategy in the context of financial leadership;
- facilitate the transition from information provider to strategic business partner;
- apply new methodologies, techniques and skills in finance, control, strategy and leadership;
- evaluate current trends in strategic financial management;
- integrate data analytics in performance measurement and evaluation;
- negotiate, manage conflicts and communicate effectively to a variety of audiences;
- develop and apply long-term vision and strategy frameworks;
- assess and enhance personal leadership style; and
- drive innovation and lead cultural change.
The International Executive MBA in Finance and Control program starts in September 2019 and can be completed in two years.

To fulfill the requirements for the International Executive MBA in Finance and Control degree, participants must successfully complete studies worth a total of 90 European credits (EC). These include eight core modules (80 EC in total) and a compulsory business strategy project (10 EC).

### Program Structure

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<th>Pre-module period of 2-3 weeks</th>
<th>Six-day module</th>
<th>Post-module period of 2-3 weeks</th>
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<td>Individual preparation</td>
<td>Intensive face-to-face session with instructor and peers</td>
<td>Final module assignment</td>
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The program has a modular structure and follows a six-week learning cycle. Modules are typically run once every 2–3 months, with in-class sessions from Monday to Saturday. Each module contains a pre-assignment and a final assignment.

### Core Modules

- **CFO and Finance Function**
  - Amsterdam, September 2019

- **Decision Making and Data Management**
  - Amsterdam, September 2020

- **Strategic Management**
  - Helsinki, November 2019

- **Corporate Finance**
  - Helsinki, December 2020

- **Managing in a Dynamic Business Environment**
  - Bergen, June 2020

- **Organizing and Managing Innovation**
  - Bergen, April 2020

- **Data Analytics and Business Intelligence**
  - Amsterdam, April 2021

- **Governance, Leadership, and Change Management**
  - Bergen, June 2021

### Key Faculty

- **Trond Bjørnøenak**
  - Professor, Norwegian School of Economics

- **Henri Dekker**
  - Professor, Vrije Universiteit Amsterdam

- **Teemu Malmi**
  - Professor, Aalto University

- **Anita Meidell**
  - Assistant Professor, Norwegian School of Economics

- **Vesa Puttonen**
  - Professor, Aalto University

- **Gerhard Speckbacher**
  - Professor, Vienna University of Economics

- **Bert Steens**
  - Professor, Vrije Universiteit Amsterdam

- **Matti Suominen**
  - Professor, Aalto University
Manage Your Personal Learning Goals

Before the start of the program, each participant outlines their personal learning goals. These goals are finalized during the first module. Each of the modules facilitates an assessment and evaluation of progress in achieving the personal learning goals. This strengthens the program’s emphasis on establishing international finance leadership and challenges participants to integrate learning from different areas of the program at the end of their studies.

Gain Access to the Alumni Network(s)

All graduates automatically become members of the alumni communities of their institution(s) of choice. The alumni communities continuously arrange events, company visits, and meetings with fellow alumni. With thousands of alumni worldwide, these communities provide valuable networks to connect with. We offer you access to the latest knowledge and an extensive global business network.

Dive Deep into Yourself

Self-development is an important part of the program; it supports you in the process of personal development as a leader and as an individual throughout your studies and way beyond. It includes self-steered studying and inspiring workshops with the support of a professional coach.

Enhance your Leadership Skills

The program develops strategic thinking and financial leadership by providing new knowledge, skills and tools that can be applied immediately in practice. Just as important, you will gain insights into becoming a world-class leader – skills that never lose their relevance and which will be extremely valuable along your future path.
Aalto University Executive Education
Helsinki, Finland

Aalto University Executive Education (Aalto EE) offers thought-provoking executive education and leadership development services globally: customized solutions, MBA and DBA programs, and open enrollment programs. It is our mission to build a better world through better leadership, and educate a new generation of leaders with a global outlook and sense of diversity, integrity, and social responsibility.

Aalto EE holds the AACSB, AMBA and EQUIS accreditations and is ranked among the top 50 executive education providers worldwide by the Financial Times. We have two strongholds: one in Helsinki, Finland and the other in Singapore. Annually, clientele from over 1,000 companies benefit from our goal-oriented and comprehensive learning experience with a proven impact on both the individual and the organization.

www.aaltoee.com

Norwegian School of Economics
Bergen, Norway

NHH Norwegian School of Economics is one of the leading business schools in Europe. NHH has an internationally recognized research environment and is the first choice for students who want to study business administration in Norway. In close cooperation with the business community and society, we are developing new knowledge and creating values for a sustainable future.

NHH offers executive education. Our programs aim to empower you, challenge your assumptions, introduce you to a new way of thinking and disrupt the traditional way of doing business. NHH holds the EQUIS accreditation and is the national CEMS partner; it cooperates with 170 universities and business schools in more than 50 countries. We have 3,400 students and 400 employees. NHH has been on the Financial Times’ list of Europe’s best business schools since 2005.

www.nhh.no/en

Vrije Universiteit Amsterdam - School of Business and Economics - Center for Executive Education
Amsterdam, Netherlands

Vrije Universiteit Amsterdam School of Business and Economics provides a stimulating and inclusive academic environment for ambitious people who wish to positively impact the world and people’s lives. We believe in science with a purpose, and see collaboration, openness, and social responsibility as the way forward – for science, business and humanity.

SBE Center for Executive Education (CEE) bridges high quality science and practice and offers a platform for tailored and multidisciplinary education and research. CEE brings universities, industries and the public sector together.

www.vu.nl/en
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In Brief

The International Executive MBA in Finance and Control program is designed for individuals with significant professional work experience in finance gifted with the talent and drive to become CFOs. The program strengthens participants' strategic thinking and financial leadership by providing new knowledge, skills, and tools that can be applied immediately in practice. The program extends over two years with eight six-day modules in three locations – Amsterdam, Bergen, and Helsinki.

Instructor's View

“This program, uniquely focused on needs of upcoming CFOs, is designed to equip you with the necessary skills and current knowledge in finance, strategy and leadership – vital for future success.”

Teemu Malmi
Professor, Aalto University

Entry Requirements

- Bachelor's degree
- Minimum five years of relevant postgraduate work experience in financial management or specialist positions
- Good command of written and spoken English
- Recommendation from your employer
- Four short essays
- Personal meeting

Contact Information

Aalto University Executive Ed
Ms. Anne Nyland
Tel. +358 45 126 1017
anne.nyland@aaltoee.fi

Norwegian School of Econom
Ms. Lone Haugsværd
Tel. +47 454 48 632
lone.haugsvær@nhh.no

Vrije Universiteit Amsterdam
Mr. Ewald Liebegut
Tel. +31 20 598 6035
ewald.liebegut@vu.nl

Application

Complete and submit your application online through Aalto EE, NHH or VU at www.embainfinance.com. Further instructions will be given by the respective institution.

The final closing date for applications is August 9, 2019.

Tuition Fee

The tuition fee for the International Executive MBA in Finance and Control program is € 45,000 (+ VAT, if applicable).

The tuition fee does not include accommodation or travel expenses to and from modules. The fee is payable in three installments.

We offer Early Bird discounts for early applications:

- For enrollments before April 2019, a reduced fee of € 43,000 (+ VAT, if applicable)
- For enrollments between April 7, 2019 and June 7, 2019, a reduced fee of € 44,000 (+ VAT, if applicable)
- From June 8, 2019 onwards is € 45,000 (+ VAT, if applicable)