MICHAEL DAMM LECTURE:
RICHARD THALER IN THEORY AND PRACTICE

INVITATION

WEDNESDAY 13 DECEMBER 2017

TIME 16:30 - 20:00

LOCATION SYMPHONY OFFICES, GUSTAV MAHLERPLEIN 3, AMSTERDAM

Scientia est Clavis ad Successum

KNOWLEDGE IS THE KEY TO PROGRESS
Please join us for a lecture on the ideas of Michael Damm at VU Amsterdam on 13 December 2017.

**The legacy of Professor Michael Damm** is completely aligned with the work of this year’s *Nobel Prize winner, Richard Thaler*. Thaler will receive the Nobel Prize in Stockholm on Sunday 10 December 2017 for his contributions in behavioural economics: connecting economics with psychology. Two of his fellow researchers will be with us at VU Amsterdam to explain some of the most important of Thaler’s work and to give us an impression of their personal connection with the Nobel laureate.

One of the main themes in Michael Damm’s work is the need to look beyond the usual models and into the eyes of the risk manager. Michael is co-founder of the Risk Management for Financial Institutions programme, with Thaler as one of the main authors on the reading list.

Moderated by **Elianne Kuepers, Martijn van den Assem**, Professor of Finance at VU Amsterdam and **Stefan Lundbergh**, Director of Cardano Insights, will provide insight into Richard Thaler’s groundbreaking theories.

**Professor van den Assem** will speak on Thaler’s academic achievements in the field of behavioural economics, and he will reflect on their personal collaboration. **Stefan Lundbergh** will elaborate on nudges in the pension sector, which he worked on with Thaler.

**Please register here** We have a limited number of seats.

If you know of others in your professional circles who may be interested, please share this invitation with them.

Mark this event in your mental calendar!

**Remco Zwinkels**, *Professor of International Finance, VU Amsterdam*

**Harold Naus**, *CEO Cardano Netherlands*

**Jan Bertus Molenkamp**, *Managing Director, VBA Professionals*

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<tr>
<td>Doors open</td>
<td>16:30</td>
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<tr>
<td>Word of welcome</td>
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<tr>
<td>Martijn van den Assem - Professor of Finance, VU Amsterdam</td>
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<td>Stefan Lundbergh - Director Cardano Insights</td>
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<td>Panel discussion with: Remco Zwinkels - VU Amsterdam Theo Kocken - VU Amsterdam and Cardano Martijn van den Assem - VU Amsterdam Stefan Lundbergh - Cardano</td>
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<td>Drinks</td>
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